

**New gTLD Program**  
**Initial Evaluation Report**  
Report Date: 02 August 2013

Application ID:	1-1108-8653
Applied-for String:	PORN
Priority Number:	1427
Applicant Name:	ICM Registry PN LLC

**Overall Initial Evaluation Summary**

<b>Initial Evaluation Result</b>	<b>Pass</b>
Congratulations!	
Based on the review of your application against the relevant criteria in the Applicant Guidebook (including related supplemental notes and advisories), your application has passed Initial Evaluation.	

**Background Screening Summary**

<b>Background Screening</b>	<b>Eligible</b>
Based on review performed to-date, the application is eligible to proceed to the next step in the Program. ICANN reserves the right to perform additional background screening and research, to seek additional information from the applicant, and to reassess and change eligibility up until the execution of the Registry Agreement.	

**Panel Summary**

<b>String Similarity</b>	<b>Pass - No Contention</b>
The String Similarity Panel has determined that your application is consistent with the requirements in Sections 2.2.1.1 and 2.2.1.2 of the Applicant Guidebook, and your applied-for string is not in contention with any other applied-for strings.	
<b>DNS Stability</b>	<b>Pass</b>
The DNS Stability Panel has determined that your application is consistent with the requirements in Section 2.2.1.3 of the Applicant Guidebook.	
<b>Geographic Names</b>	<b>Not a Geographic Name - Pass</b>
The Geographic Names Panel has determined that your application does not fall within the criteria for a geographic name contained in the Applicant Guidebook Section 2.2.1.4.	
<b>Registry Services</b>	<b>Pass</b>
The Registry Services Panel has determined that the proposed registry services do not require further review.	
<b>Technical &amp; Operational Capability</b>	<b>Pass</b>
The Technical & Operational Capability Panel determined that:  Your application meets the Technical & Operational Capability criteria specified in the Applicant Guidebook.	

Your application meets the Technical & Operational Capability criteria specified in the Applicant Guidebook.

Question	Score
24: SRS	1
25: EPP	1
26: Whois	2
27: Registration Life Cycle	1
28: Abuse Prevention and Mitigation	1
29: Rights Protection Mechanism	2
30: Security Policy	2
31: Technical Overview of Registry	1
32: Architecture	2
33: Database Capabilities	2
34: Geographic Diversity	2
35: DNS Service	1
36: IPv6 Reachability	1
37: Data Backup Policies & Procedures	1
38: Data Escrow	1
39: Registry Continuity	2
40: Registry Transition	1
41: Failover Testing	1
42: Monitoring and Fault Escalation	2
43: DNSSEC	1
44: IDNs (Optional)	0
<b>Total</b>	<b>28</b>
Minimum Required Total Score to Pass*	22

*\*No zero score allowed except on optional Q44*

**Question 44 Summary:**

The application does not propose offering IDNs at the second level at launch.

**Financial Capability Pass**

The Financial Capability Panel determined that:

Your application meets the Financial Capability criteria specified in the Applicant Guidebook.

Question	Score
45: Financial Statements	1
46: Projections Template	1
47: Costs and Capital Expenditures	1
48: Funding and Revenue	2
49: Contingency Planning	2
50: Funding Critical Registry Functions	3
<b>Total</b>	<b>10</b>
Minimum Required Total Score to Pass**	8

*\*\*No zero score allowed on any question*