Case 2:12-cv-05993-DDP-JEM Document 1 Filed 07/12/1/2 Page 1 of 18 Page ID #:4 FILED MARC E. MAYER (190969) 1 2012 JUL 12 AM 10: 28 mem@msk.com EMILY F. EVITT (261491) CLERK U.S. DISTRICT COURT CENTRAL DIST. OF CALIF. LOS ANGELES efe@msk.com MITCHELL SILBERBERG & KNUPP LLP 3 11377 West Olympic Boulevard Los Angeles, CA 90064-1683 4 Telephone: (310) 312-2000 Facsimile: (310) 312-3100 5 Attorneys for Plaintiff 6 Manwin Licensing International S.à.r.l. 7 UNITED STATES DISTRICT COURT 8 9 CENTRAL DISTRICT OF CALIFORNIA 10 CASECY 12-599 MANWIN LICENSING 11 INTERNATIONAL S.A.R.L., 12 COMPLAINT FOR VIOLATION Plaintiff, OF THE ANTI-CYBERSQUATTING CONSUMER 13 ٧. PROTECTION ACT DOES 1 through 10, d/b/a "youporndeutsch.com," "youpornhard.com," "youporn-nederlandse.com," "free-15 youporn.com," "redtube-youporn.com,"
"uporno.com," "youporn.milf-fuing.info," "youporn-beurette.com,"
"youporncams.com," "youpornfr.com,"
"youporn-fr.net," "youporn-hq.com,"
"youporn-bubaya oom?" 16 17 "youpornhubsexe.com," 18 "youpornmobile.com,"
"youpornoz.com," "youpornsexy.com," 19 "youporn-x.com, "youpornyourself.com," "yplf.com," "tube8.org," "tube-8.info," "tube8sexy.com," "tube8-fr.com," and 20 21 "xhamstertube8.com," 22 Defendants. 23 24 25 26 27 28 Mitchell. Silberberg & Knupp LLP

Plaintiff Manwin Licensing International S.à.r.l. ("Manwin") avers as follows:

PRELIMINARY STATEMENT

- 1. This is an action for unlawful cybersquatting and for violation of the Anti-Cybersquatting Consumer Protection Act, 15 U.S.C. § 1125(d) ("ACPA"). By this action, Manwin seeks to put an immediate stop to, and to obtain redress for, Defendants' massive and coordinated campaign of cybersquatting and misappropriating Manwin's YOUPORN and TUBE8 trademarks in no fewer than 24 domain names, each of which was registered unlawfully and in bad faith by Defendants.
- 2. Manwin owns and licenses the trademarks and domain names used for many of the best-known adult-oriented websites in the world. Among the brands and trademarks owned and controlled by Manwin are the marks YOUPORN and TUBE8. "YouPorn" and "Tube8" are used by Manwin and its licensees as the names of two popular Internet websites, www.youporn.com (the "YouPorn website") and www.tube8.com (the "Tube8 website"). The YouPorn and Tube8 websites are visited by millions of people each day and are among the most popular and most visited websites in the United States.
- 3. Defendants are one or more individuals in the "business" of acquiring and exploiting Internet domain names incorporating well-known trademarks owned by others (a practice known as "cybersquatting"). Cybersquatters seek to trade off popular brand names and websites owned by others by registering and using confusingly similar domain names to re-direct (or mis-direct) members of the public to the cybersquatter's website, rather than to the trademark owner's legitimate website. This case presents a paradigmatic example of unlawful cybersquatting. Defendants, who have no rights in the trademarks YOUPORN or TUBE8, registered no fewer than 24 domain names containing variants of the

YOUPORN and TUBE8 marks and then used those domain names for websites 1 providing competing adult-oriented services. Some of the unauthorized 2 YOUPORN and TUBE8 variants used by Defendants are intended to confuse 3 consumers into believing that their websites are foreign variants of the YouPorn or Tube8 websites (e.g., "youporn-deutch.com," "youporn-nederlandse.com"). 5 Others are intended to take advantage of common misspellings or typographical 6 errors, a practice sometimes known as "typosquatting" (e.g. "uporno.com"). All of 7 Defendants' infringing domain names direct the user to adult-oriented content and 8 services that directly compete with Manwin's YouPorn and Tube8 websites. 4. Defendants' bad faith and willful conduct has caused, and is 10 continuing to cause, severe and irreparable damage to Manwin. This lawsuit seeks 11 to enjoin such conduct and compensate Manwin for the injury it has suffered. 12 13 JURISDICTION AND VENUE 14 5. This is an action arising under the Lanham Act, 15 U.S.C. § 1125, et 15 16 seq. This Court has subject matter jurisdiction over this action pursuant to 15 U.S.C. § 1121 and 28 U.S.C. §§ 1331 and 1338 because it arises under the federal 17 Lanham Act. 18 6. Defendants are subject to personal jurisdiction in the State of 19 California because their acts and omissions took place in substantial part and 20 21 caused impacts in the State of California, including in Los Angeles County, California. 22 7. Venue is proper in this judicial district pursuant to 28 U.S.C. 23 § 1391(b) because a substantial part of the acts, omissions and events giving rise to 24 the claims asserted in this Complaint occurred in this judicial district. 25 26

THE PARTIES

8. Plaintiff Manwin Licensing International S.à.r.l. is, and at all relevant

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- times was, a business entity organized as a "Société à responsabilité limitée" under the laws of Luxembourg, and having its principal place of business in the City of Luxembourg, Luxembourg. Manwin's affiliates and licensees include Manwin USA, Inc., Manwin D.P. Corp., and Playboy Plus Entertainment, Inc., all of which have principal places of business in Los Angeles, California.
- 9. Plaintiff is unaware of the true names or capacities of the Defendants sued herein under the fictitious names DOES 1 through 10, inclusive. Plaintiff is informed and believes, and on that basis avers, that DOES 1 through 10 either (1) directly performed the acts alleged herein, (2) were acting as the agents, principals, alter egos, employees, or representatives of the other Defendants, and/or (3) otherwise participated in the acts alleged herein with other Defendants.

 Accordingly, Defendants DOES 1 through 10 each are liable for all of the acts alleged herein because they were the cause in fact and proximate cause of all injuries suffered by Plaintiff as alleged herein. Plaintiff will amend the Complaint to state the true names of Defendants DOES 1 through 10 when their identities are discovered.

THE DOMAIN NAME SYSTEM

- 10. The Internet is an international network of interconnected servers and computers. Each computer or host server connected to the Internet has a unique identity, established by its Internet Protocol ("IP") address. An IP address consists of a string of four numbers, separated by periods (e.g., 123.45.67.89). The unique IP address ensures that users are directed to the computer or host server for the particular website they intend to visit.
- 11. Because the string of numbers contained in IP addresses is difficult to remember, the Domain Name System ("DNS") was introduced to allow individual users to identify a computer using an easier-to-remember alphanumeric "domain name" such as "YouPorn.com." The unique domain name is incorporated into a

- Uniform Resource Locator ("URL"). Internet users connect to a website by typing the URL into (or linking to the URL through) their browser. The DNS ensures that each unique alphanumeric "domain name" and URL corresponds to a specific numerical IP address. When an Internet user enters a domain name and URL into a browser, the URL is sent to a DNS server. The server looks up the IP address assigned to that domain name. The browser then links to the server having that IP address, which hosts the desired website.
- To acquire a domain name, members of the public ("registrants") 12. purchase that domain name from "registrars" such as GoDaddy and Network Solutions. Registrants pay an initial registration fee, along with an annual fee, to the registrar. In return, the domain name is reserved for the exclusive use of the registrant and cannot be used by any other person or entity.
- Typically, registrars record and make publicly available the names 13. and contact information of registrants. Such information generally can be found using a search of the Internet "WhoIs" database. The WhoIs database is intended, among other things, to ensure that members of the public, such as the owners of intellectual property rights, have the ability to make contact with the owners of a website or domain name, including to register complaints concerning the content of the website or domain name. However, many individuals and entities have sought to exploit the Internet for various nefarious ends. These individuals do not wish to be located by rights holders or others, and thus have sought ways to register websites anonymously. As a result, an entire industry has arisen offering so-called domain name "privacy services." These domain "privacy services," including the "domainsbyproxy" service frequently used by Defendants, register domain names on behalf of their clients in the name of the privacy service (rather than in the name of the client). The privacy service then licenses the domain name back to the client. Thus, a "WhoIs" search for a domain name registered by a privacy service will disclose the registrant of the domain name as the *privacy*

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service, and the only contact information listed will be an email address used by the privacy service.

PLAINTIFF AND ITS TRADEMARKS

- 14. Manwin owns and licenses one of the largest portfolios of premium adult-oriented domain names and trademarks. Among Manwin's most popular websites are YouPorn, located at www.youporn.com, and Tube8, located at www.tube8.com. The YouPorn and Tube8 websites each offer visitors access to a library of user-uploaded adult-oriented content. The YouPorn and Tube8 websites are among the most visited websites on the Internet, and millions of people throughout the world visit each of these websites every day. Indeed, according to the web metrics firm "Alexa," the YouPorn website and the Tube8 website are, respectively, the 84th and 121st most visited websites in the United States.
- 15. The YouPorn and Tube8 websites distinguish themselves from other similar websites by offering a large selection of high-quality content in a searchable, easy-to-use, secure environment. Manwin has invested considerable resources designing and maintaining the YouPorn and Tube8 websites, advertising the websites, and ensuring that the websites convey a distinctive and recognizable image and commercial impression. As a result, the YouPorn and Tube8 websites are widely recognized around the world and have obtained a reputation among members of the consuming public for high-quality adult content.
- 16. Manwin is the owner of common law rights, and of a valid and subsisting trademark registration for YOUPORN, Reg. No. 3534702, which is registered on the Principal Register of the United States Patent and Trademark Office. ("The YOUPORN Mark"). Additionally, Manwin has filed applications for the U.S. service mark TUBE8 (Serial Nos. 85388947 and 85396043) for video-on-demand transmission services and related services, and possesses common law

17. The YOUPORN and TUBE8 Marks are protectable and not generic. Plaintiff has invested considerable time, effort, and financial resources cultivating consumer recognition and goodwill in the YOUPORN and TUBE8 Marks and in the YouPorn and Tube8 websites, and establishing a strong association in the minds of the consuming public between the YOUPORN and TUBE8 Marks and premium, free adult entertainment. As a result, the YOUPORN and TUBE8 Marks have achieved secondary meaning within the adult entertainment industry and in the minds of the public at large.

DEFENDANTS AND THEIR UNLAWFUL CONDUCT

- 18. Defendants are individuals or entities with no affiliation to Manwin and without any rights to the YOUPORN or TUBE8 Marks. Nevertheless, between 2005 and 2010, Defendants caused to be registered no fewer than 24 domain names that contain the phrases "YouPorn" and/or "Tube8," and/or are confusingly similar to Manwin's YOUPORN and TUBE8 Marks.
- 19. Among the domain names registered by Defendants are the following 24 domain names: "youporn-deutsch.com," "youpornhard.com," "youporn-nederlandse.com," "free-youporn.com," "redtube-youporn.com," "uporno.com," "youporn.milf-fu--ing.info," "youporn-beurette.com," "youporncams.com," "youpornfr.com," "youporn-fr.net," "youporn-hq.com," "youpornhubsexe.com," "youpornmobile.com," "youpornoz.com," "youpornsexy.com," "youporn-x.com," "youpornyourself.com," "yplf.com," "tube8.org," "tube-8.info," "tube8sexy.com," "tube8-fr.com," and "xhamstertube8.com" (the "Infringing Domains").
- 20. All of the Infringing Domains were registered through the domain name registrar "GoDaddy." Additionally, many (indeed, most) of the Infringing

- Based on the similarity of the Infringing Domains and the manner in 21. which they were registered, Manwin is informed and believes, and on that basis avers, that all of the Infringing Domains were registered (or caused to be registered) either by a single individual or a group of individuals acting in concert with each other. Because Defendants have used anonymous e-mail addresses, false names, or the services of Domains by Proxy to protect their identities, Manwin has been unable to determine the true identities of Defendants, but will amend its complaint upon learning such information.
- Defendants are, and at all relevant times were, well aware of the 22. infringing nature of the Infringing Domains. Indeed, the only reason why Defendants obtained the Infringing Domains was to divert traffic away from Manwin's YouPorn and Tube8 websites and confuse consumers into visiting their competing websites instead. Moreover, Defendants' knowledge of their infringing conduct is evidenced by their anonymous registration of the Infringing Domains, rather than using their own real names.

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FIRST CLAIM FOR RELIEF

[Violation of the Anti-Cybersquatting Act – 15 U.S.C. § 1125(d)]

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- 23. Manwin realleges each and every allegation set forth in Paragraphs 1 through 22, inclusive, and incorporates them by reference herein.
- Manwin owns all rights in and to the YOUPORN and TUBE8 Marks. 24. The YOUPORN and TUBE8 Marks are distinctive and famous.
- Defendants have registered, trafficked in, and/or used the Infringing Domains, which are identical or confusingly similar to Manwin's YOUPORN or

- 26. Defendants' use of the Infringing Domains has, at all times, been an intentional and willful attempt to profit, in bad faith, from the YOUPORN and/or TUBE8 Marks. Among other things, (a) Defendants have no trademark or other intellectual property rights in the YOUPORN or TUBE8 Marks or the Infringing Domains; (b) Defendants are not making any *bona fide* noncommerical or fair use of the YOUPORN or TUBE8 Marks; (c) Defendants intend to divert traffic from the official YouPorn and Tube8 websites; (d) the YOUPORN and TUBE8 Marks are well known marks, associated throughout the world with Manwin's premium, free adult entertainment services; and (e) Defendants at all times knew that they did not possess any trademark, other intellectual property rights, or any other rights whatsoever in the YOUPORN and TUBE8 Marks, and registered the Infringing Domains with (and despite) that knowledge.
- 27. As a direct and proximate result of Defendants' conduct, Manwin is entitled to damages and to Defendants' profits in amounts to be proven at trial, which are not currently ascertainable. Alternatively, Manwin is entitled to maximum statutory damages of \$100,000 for each Infringing Domain pursuant to 15 U.S.C. § 1117(d), for a total amount of up to \$2.4 million.
- 28. Manwin further is entitled to its attorneys' fees and costs pursuant to 15 U.S.C. § 1117(a).
- 29. As a result of Defendants' acts and conduct, Manwin has sustained and will continue to sustain substantial, immediate, and irreparable injury, for which there is no adequate remedy at law. Manwin is informed and believes, and on that basis avers, that, unless enjoined and restrained by this Court, Defendants will continue to infringe Manwin's valuable YOUPORN and TUBE8 Marks. Manwin is entitled to temporary, preliminary, and permanent injunctive relief to restrain and enjoin Defendants' continuing infringing conduct.

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PRAYER FOR RELIEF

WHEREFORE, Manwin respectfully requests judgment against Defendants and each of them as follows:

- Preliminarily and permanently enjoining Defendants, their agents, representatives, employees, assigns and suppliers, and all persons acting in concert or privity with them, from using the Infringing Domains, or any other name or mark or domain name that is likely to cause confusion, to cause mistake, or to deceive with respect to the YOUPORN or TUBE8 Marks, or from otherwise competing unfairly with Manwin;
- 2. Directing Defendants to transfer to Manwin the domain name registrations for the Infringing Domains, including but not limited to the domain names "youporn-deutsch.com," "youpornhard.com," "youporn-nederlandse.com," "free-youporn.com," "redtube-youporn.com," "uporno.com," "youporn.milf-fu-ing,info," "youporn-beurette.com," "youporncams.com," "youpornfr.com," "youporn-fr.net," "youporn-hq.com," "youpornhubsexe.com," "youpornmobile.com," "youpornoz.com," "youpornsexy.com," "youporn-x.com," "youpornyourself.com," "yplf.com," "tube8.org," "tube-8.info," "tube8sexy.com," "tube8-fr.com," and "xhamstertube8.com"."
- 3. Awarding Manwin maximum statutory damages under 15 U.S.C. § 1117(d), of \$100,000 per infringing domain name, for a total of up to \$2.4 million in statutory damages;
- Awarding Manwin its damages and Defendants' profits derived by reason of the unlawful acts complained of herein as provided by law;
- Awarding Manwin its reasonable attorneys' fees, prejudgment interest, and costs of suit as provided by law;

	1	6. Such other relief as the Court may deem just and proper.	
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	3	DATED: July 11, 2012 MARC E. MAYER	
	4	EMILY F. EVITT MITCHELL SILBERBERG & KNUPP LL	P
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	6	By: Marc F Mayer	·
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DEMAND FOR JURY TRIAL Plaintiff demands a trial by jury of all issues triable of right by jury. DATED: July 11, 2012 MARC E. MAYER EMILY F. EVITT MITCHELL SILBERBERG & KNUPP LLP By: Marc E. Mayer Attorneys for Plaintiff
Manwin Licensing International S.à.r.l. Silberberg &

Mitchell

Knupp LLP 4721976.1

UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge Dean D. Pregerson and the assigned discovery Magistrate Judge is John E. McDermott.

The case number on all documents filed with the Court should read as follows:

CV12- 5993 DDP (JEMx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

All discovery related motions should b	e noticed on the calend	lar of the Magistrate	e Judge
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	NOTICE TO COUNSEL		

Subsequent documents must be filed at the following location:

filed, a copy of this notice must be served on all plaintiffs).

[X]	Western Division			
	312 N. Spring St., Rm. G-8			
	Los Angeles, CA 90012			

Southern Division
411 West Fourth St., Rm. 1-053
Santa Ana, CA 92701-4516

A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is

Eastern Division 3470 Twelfth St., Rm. 134 Riverside, CA 92501

Failure to file at the proper location will result in your documents being returned to you.

MARC E. MAYER (SBN 190969) mem@msk.com	
EMILY F. EVITT (261491) efe@msk.com	
MITCHELL SILBERBERG & KNUPP LLP	
11377 W. Olympic Boulevard	
Los Angeles, California 90064	
Tel.: (310) 312-2000 Fax: (310) 312-3100	
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Knupp LLP, 11377 W. Olympic Boulevard, Los Angele	
will be entered against you for the relief demanded in the	ne complaint. You also must file your answer or motion
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Dated: JUL 12 2012	Clerk, U.S. District Court By: Denuty Clerk
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[Use 60 days if the defendant is the United States or a United States 60 days by Rule 12(a)(3)].	agency, or is an officer or employee of the United States. Allowed
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MARC E. MAYER (SBN 190969) mem@msk.com EMILY F. EVITT (261491) efe@msk.com MITCHELL SILBERBERG & KNUPP LLP 11377 W. Olympic Boulevard Los Angeles, California 90064 Tel.: (310) 312-2000 Fax: (310) 312-3100		
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UNITED STATE JISTRICT COURT, CENTRAL DISTRICA AF CALIFORNIA CIVIL COVER SHEET

I (a) PLAINTIFFS (Check box if you are represen MANWIN LICENSING INTERNAT	ting yourself []) FIONAL S.A.R.L.	,. DC	DEFENDANTS DOES 1 through 10, d/b/a "youporn-deutsch.com," et al. SEE ATTACHMENT			
(b) Attorneys (Firm Name, Address and Telephon yourself, provide same.) MARC E. MAYER (190969) mem@ EMILY F. EVITT (261491) efe@ms MITCHELL SILBERBERG & KNU	presenting Atto	orneys (If Known)				
11377 West Olympic Boulevard Los Angeles, CA 90064-1683 Telephone: (310) 312-2000 Facsimile						
II. BASIS OF JURISDICTION (Place an X in one	box only.)		P OF PRINCIPAL PAI one box for plaintiff and	RTIES - For Diversity Case one for defendant.)	s Only	
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IV. ORIGIN (Place an X in one box only.) 1 Original 2 Removed from 3 Rem Proceeding State Court App		nstated or 5 Topened	ransferred from another	Dis	Iti- 7 Appeal to District strict Judge from Magistrate Judge	
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Case 2:12-cv-05993-DDP₇JEM Document 1 Filed 07/12/12/ Page 17 of 18 Page ID #:20

UNITED STATES DISTRICT COURT, CENTRAL DISTRIC'1 JF CALIFORNIA CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: Has If yes, list case number(s):	this action been pre	viously filed in this court and	i dismissed, remanded or closed? 🛛 No 🗌 Yes			
VIII(b). RELATED CASES: Have a		iously filed inthis court that	are related to the present case? No Yes			
If yes, list case number(s): 12-cv-0						
Civil cases are deemed related if a p						
⊠ B. 0 ⊠ C. I	Check all boxes that apply) A. Arise from the same or closely related transactions, happenings, or events; or B. Call for determination of the same or substantially related or similar questions of law and fact; or C. For other reasons would entail substantial duplication of labor if heard by different judges; or D. Involve the same patent, trademark or copyright, and one of the factors identified above in a, b or c also is present.					
IX. VENUE: (When completing the f	collowing information	on, use an additional sheet if	necessary.)			
			f other than California, or Foreign Country, in which EACH named plaintiff resides. this box is checked, go to item (b).			
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country			
			Luxembourg - Manwin Licensing International S.a.r.l.			
			if other than California; or Foreign Country, in which EACH named defendant resides. If this box is checked, go to item (c).			
County in this District:*		:	California County outside of this District; State, if other than California; or Foreign Country			
Unknown						
(c) List the County in this District; Note: In land condemnation c			if other than California; or Foreign Country, in which EACH claim arose.			
County in this District:*		-	California County outside of this District; State, if other than California; or Foreign Country			
Los Angeles County						
* Los Angeles, Orange, San Bernar Note: In land condemnation cases, us	dino, Riverside, V	entura Santa Barbara, or s	San Luis-Obispo Counties			
X. SIGNATURE OF ATTORNEY (C	OR PRO PER):		Date July 11, 2012			
		arc E. Mayer				
or other papers as required by lay	v. This form, approv	ed by the Judicial Conference	mation contained herein neither replace nor supplement the filing and service of pleadings e of the United States in September 1974, is required pursuant to Local Rule 3 -1 is not filed ting the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)			
Key to Statistical codes relating to So	cial Security Cases	:				
Nature of Suit Code	Abbreviation	Substantive Statement o	f Cause of Action			
			rance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended ospitals, skilled nursing facilities, etc., for certification as providers of services under the FF(b))			
862	BL	All claims for "Black Lun (30 U.S.C. 923)	ang" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969.			
863	DIWC		red workers for disability insurance benefits under Title 2 of the Social Security Act, as s filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))			
All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Act, as amended. (42 U.S.C. 405(g))						
864	SSID All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Secur Act, as amended.					
865	RSI All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g))					
CV-71 (05/08)		CIVIL	COVER SHEET Page 2 of 2			

Page 2 of 2
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Attachment to Civil Case Cover Sheet

DEFENDANTS:

DOES 1 through 10, d/b/a "youporn-deutsch.com," "youpornhard.com," "youporn-nederlandse.com," "free-youporn.com," "redtube-youporn.com," "uporno.com," "youporn.milf-fu--ing.info," "youporn-beurette.com," "youporncams.com," "youpornfr.com," "youporn-fr.net," "youporn-hq.com," "youpornhubsexe.com," "youpornmobile.com," "youpornoz.com," "youpornsexy.com," "youporn-x.com," "youpornyourself.com," "yplf.com," "tube8.org," "tube-8.info," "tube8sexy.com," "tube8-fr.com," and "xhamstertube8.com,"